
DEV ANAND TEELUCKSINGH: ...dial out, perhaps you can start the call because we do have a packed agenda.

GISELLA GRUBER: Absolutely. We'll get the recorded started and we'll start interpretation. Thank you Dev. Good morning, good afternoon, and good evening to everyone. Welcome to today's ALAC Subcommittee on Outreach and Engagement, on Tuesday the 8th of September at 18:00 UTC.

On today's call we have Dev Anand Teelucksingh, Daniel Nanghaka, Cheryl Langdon-Orr, Maureen Hilyard, Bartlett Morgan, Wolf Ludwig, Siranush Vardanyan, Vanda Scartezini, Dave Kissoondoyal, Nadira Alaraj, Glenn McKnight.

On the Spanish channel, we have Harold Arcos and Alberto Soto.

We have apologies today noted from Jacqueline Morris and from Alan Greenberg.

From staff we have Heidi Ullrich and myself Gisella Gruber.

The interpreter on the Spanish channel is Veronica.

If I could please remind everyone to state their names when speaking, not only for transcript purposes but to allow Veronica to identify you on the other language channel. Thank you very much and over to you Dev.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

DEV ANAND TEELUCKSINGH: Thank you very much Gisella. This is Dev Anand Teelucksingh. Just to confirm, was anybody missed on the roll call?

Okay, seeing nobody respond. Thank you Gisella. This is Dev Anand Teelucksingh. So on this outreach and engagement call, we have a packed agenda which includes reviewing the outreach strategies from AFRALO, LACRALO and EURALO. So let's just go right into our second agenda item, which is the review of the action items from the last call, which was on the 17th of August.

Well, there is probably three things that were on the action items, Heidi Ullrich just sent a reminder regarding Civil Society engagement comments. A Doodle poll to take this for the next call, which was done, and staff to create a Wiki page to show the draft updated, ALS beginner's guide. I guess we'll come to that beginner's guide later on in the agenda.

Okay. So those three items were done. Also, I realize that we, the following actions also, that the CROPP ROT members were selected from this subcommittee to serve on the CROPP review team. So we have four persons already, and we're just waiting one more, and that's also being looked at on the agenda today.

Okay. All right. So let's move ahead to the next agenda item, which is well, I just wanted to get this out of the way. So this is the selection of a regional co-chair from EURALO. So the idea behind the co-chairs, I wanted to have like one per region, so that we can all create our activities and distribute the workload. We have co-chairs from four of the five regions and we're missing one, and that is the EURALO.

I see Wolf is on the call. Wolf, you have your hand raised, go ahead.

WOLF LUDWIG: Yes. It's Wolf Ludwig speaking for the record. As I usually do not like and want to push myself, I would prefer another candidate from EURALO, and I would suggest Olivier. If Olivier, for any reason, won't be available, then I will step in.

DEV ANAND TEELUCKSINGH: Okay. Thanks Wolf. And I guess, can we just note that as part of the summary minutes? That Wolf nominated Olivier Crépin-Leblond to be the co-chair for the O and E subcommittee. Okay, thank you. I saw another hand raised. Was it Alfredo?

Okay, guess not. Very well. Okay. And this bring us up to... Oh I see Glenn's hand is raised. Glenn, go ahead.

GLENN MCKNIGHT: Yes, Glenn for the record. Dev, do you have a definition of the role and functions for the vice-chairs?

DEV ANAND TEELUCKSINGH: This is Dev. Thanks Glenn. I would say it's not a documented, it's not fully documented, but the role of the co-chairs is to well, one be able to coordinate in between meetings of the outreach and engagement subcommittee, to ensure that, you know, that we are all in synch when it comes to what is happening in the outreach and engagement

subcommittee. And two, ensure that those co-chairs are working with their regional O and E members, to ensure that things are being handled.

So in fact, for example, if there is a need to update the outreach strategy for your region, the regional co-chair would work with the outreach and engagement members, liaise with the RALO leadership, to ensure that everybody is aware of what's happening and working in a coordinated manner. Those are two of the key things that I have.

Any thoughts or comments on that?

Great. All right.

And as to the question in the chat regarding the function of the vice-chairs [inaudible], well I would say the deliverables come from the actual working group and the work it produces. So there is a work list of items that are already on our main page there, so that's why we are working through all of these things. So okay. Thanks for that.

Let's move ahead quickly now to the next agenda item, and Wolf, you should probably have your hand raised on this, and this is the selection of a EURALO regional member from this outreach and engagement subcommittee to serve on the CROPP review team for FY 16.

On our last call, we picked [inaudible] members from this subcommittee, to serve on the CROPP review team for this year, for FY 16, but we do need somebody in EURALO to well, to be on this CROPP review team. Wolf, would you like to take the floor to answer this?

Wolf, you may be muted.

WOLF LUDWIG: No.

DEV ANAND TEELUCKSINGH: Oh, okay, good. So this is Dev Anand again.

WOLF LUDWIG: Yeah.

DEV ANAND TEELUCKSINGH: Okay. So this is Dev Anand again. So Wolf, one of the items that this working group has to do is to select a member from amongst the members of this outreach and engagement committee, to be on the CROPP review team.

WOLF LUDWIG: Yes. Well, it's Wolf Ludwig speaking again for the record. On your question, it's [Yula], the current EURALO secretariat, was previously involved in the CROPP program and review team. I would like to suggest her again.

DEV ANAND TEELUCKSINGH: Okay. Okay. This is Dev. All right, well obviously, thanks Wolf. This is Dev Anand. So I would say that should not be an issue, once she joins the, well obviously joins this working group, which I assume, if she is

interested in serving on the CROPP review team, she would be willing to serve on this outreach and engagement subcommittee.

WOLF LUDWIG: Concerned, she must declare by herself, if she is willing to continue.

DEV ANAND TEELUCKSINGH: Okay. So okay, just let's note that on the action, and then we'll contact [Yulia] to confirm whether she'll be willing to serve on this subcommittee and on the CROPP review team, as an action item to follow up.

WOLF LUDWIG: Right.

DEV ANAND TEELUCKSINGH: Okay. Thank you Wolf. So let's move ahead to our next agenda item, which is item number four. This is the review of the RALO outreach strategies for FY 16. So, on the last calls, we looked at APRALO and NARALO, but none of the other three regions, AFRALO, LACRALO, and EURALO had anything to present. But I'm happy to say that everyone has, these three RALOs have put together an outreach strategy.

So AFRALO is, AFRALO's strategy has been posted. And Daniel, can you, as the co-chair from AFRALO, on this outreach and engagement subcommittee, and who worked on this document, can you take the floor and walk us through what the strategy is? Thanks.

DANIEL NANGHAKA: Yeah, sure. Thanks very much Dev. I hope I'm clear. Okay.

DEV ANAND TEELUCKSINGH: This is Dev. Indeed you are, very clear. Go ahead.

DANIEL NANGHAKA: Great. So, one of the, I'll just simply go line by line. The main goal of the strategy, if [inaudible]... from certain numbers of [those] ALSs. [Inaudible] we're talking about the dashboard, but strategy, the challenge in the AFRALO is that there are not ALSs [inaudible] in the Africa region.

So the main goal of the strategy is to get us three ALSs from the different territories within our FY 16. So, now to be able to get the ALSs, we are looking at have [inaudible] identified [inaudible]... IGF. And then, identify the countries or the territories that are not on the ALS of the dashboard, but [inaudible] dashboard [inaudible]... are able to match and to synch with the territories that do not have ALSs.

So also reported at the previous meeting, there is an event, outreach events, which [inaudible] whereabouts are [inaudible], with possible Internet governance [inaudible]. So our main focus is that [inaudible] taking place in an area or a territory, that there is no ALS, then it becomes an opportunity to go out and seek out and coordinate ALSs at different leaders over, respective community. They can be able to come up with ALSs, and then we will take them to the [inaudible] of engaging them.

But one other interesting thing is this. As part of the AFRALO strategy, we're looking at [inaudible]... and academic institutions. What we are we looking at? AFRALO in coordination together with the GNSO and ALSs, to identify a university or an academic institution in two territories in African region. But this is not like specifically restricted to a few territories, but this will be working together with the different [inaudible]...

They can always get engaged, and then to get back from organizations at the university, [inaudible] later they can be involved with At-Large. And also as part of the ICANN [inaudible] university and academic institutions, looking for the chairing, [inaudible]... to the student communities at [inaudible] different levels. [Inaudible]... at different levels, to get input. It has been a challenge in African region to get like student or academic staff to get involved in ICANN processes.

Yeah, I think that's just a brief over the AFRALO outreach for this region. Thank you.

DEV ANAND TEELUCKSINGH: Thank you Daniel. Thanks for presenting the AFRALO outreach strategy. And just to note, one element of the list of outreach events, and there is a link on the PDF there, which will take you to the calendar, and this was the team, group calendar application I was mentioning on the last, I was demonstrating on the last outreach and engagement call, so that all of us can coordinate and share outreach events, within each RALO.

And it is hoped that you can also get the GS, the global stakeholder engagement. Thanks Gisella for putting it up. This is just a PDF printout from that webpage.

Any comments, or observations, about the AFRALO outreach strategy?

Glenn, I see your hand raised, go ahead.

GLENN MCKNIGHT:

Yes, hi. Glenn for the record. Since this is really outreach and engagement, I would just like if there has been any analysis of the activity or inactivity of some of the existing ALSs, and what strategies do you have in order to engage those individual organizations that have in less than participatory in the past year.

So perhaps you can elaborate on that.

DEV ANAND TEELUCKSINGH:

Okay. Well, this is Dev. Before Daniel answers, I should say this is what, this is also on our agenda items as... Thanks Daniel, all right. Daniel go ahead and then I'll follow up.

DANIEL NANGHAKA:

Yeah, sure. One of thing is that our organizations, for instance, mention about ISOC Internet Society for Uganda, one thing is this. We're trying to see [inaudible] to engage the different communities. So this is like [inaudible] remote participation. [Inaudible] very interesting discussion when it was during the AGF, discussing about the IANA transition, and I

saw that different chairs, the different members who were remote participating.

But previously, [inaudible] to engage the universities [inaudible] although they [inaudible] protocols of the university did not [inaudible] that we could not be able to send to the remote hub of the university. So if this is adopted, and then it's [inaudible] [implemented] in different territories, then we can have more engagement from the different community, from the different academia, [inaudible]...

DEV ANAND TEELUCKSINGH: Thanks Daniel. This is Dev Anand again. So just to mention that the first steps towards developing, I would say, more detailed engagement strategy is on the agenda. So perhaps Glenn, you can probably make some suggestions as to how each of the RALOs should tackle this issue of engagement, as we are more looking at the outreach aspect.

Okay. So any other comments or questions regarding AFRALO's outreach strategy?

Okay. Going once, okay. Very well. So let me ask a quick follow up question to Daniel. Has this strategy been posted to the AFRALO list? I take it, it's now being commented on AFRALO about it.

DANIEL NANGHAKA: Currently, most of the comments that we have shared, that the community has contributed to the AFRALO list [inaudible] a few comments that we are given. And [inaudible]... commenting that the

outreach strategy for FY 16 is very [inaudible] ALSs in that we can do this at local, national, and regional levels.

[Inaudible]... activities of the different AFRALO [inaudible]... Then also, the function [inaudible]... academic decisions, could assume the challenge of it, but the involvement of this strategy does not have the function [inaudible] academic administrations. Together with the [inaudible] to give recommendations of the academic communication that could be involved [inaudible]...

Then according to the discussion [CROSSTALK] [inaudible]... Yes? So, basically, [inaudible] the involvement and [inaudible] of the different stakeholders in the strategy.

DEV ANAND TEELUCKSINGH: Okay. Excellent, okay. Thank you Daniel. And I think well, I guess you'll keep us informed on the list if there any significant changes to the strategy. I'm seeing, and I will probably just give a call for comments, on the mailing list, for this strategy as well, so that hopefully by the end of September, actually I want to say, within a week, this strategy can then be shared with the African global stakeholder engagement person or persons.

Okay, seeing no further questions, thanks Daniel. So let's move on to the other strategy, which is the LACRALO outreach and engagement strategy. So can we have that loaded up please?

While Gisella is getting that loaded up. So the outreach strategy, the key focus is getting organizations to become accredited At-Large

structures, from countries in the Latin American and Caribbean region. That don't have any At-Large structure. We have done the analysis via our dashboard, there is a link there for everybody to click on, that we have 13 countries out of 33 countries without At-Large structures.

And the goal we are setting is to get three new structures from, ideally from three territories without At-Large structures for FY 16. And doing this, we'll be doing two things. One, we'll maintain an outreach calendar, the same group calendar, and there is a link there in the document, that will be... So we'll track the various Internet governance and ICG events, both in those territories without ALSs, and also possible regional Internet governance events, where persons from those territories are likely to attend.

Okay. Also, what we also is going to do, in coordination with the regional global stakeholder engagement in the LAC region, we're starting to, we'll put together a survey of possible individuals or organizations that would be At-Large candidates in those countries in those ALSs.

And we'll look to consult contact other ICANN stakeholders that maybe already involved in ICANN, from a country that doesn't have an At-Large structure. So be it the GAC, or ICANN fellows, persons that may be part of the ccNSO, for example. So once we have a sufficient number of individuals, groups, identified we'll then seek to contact such individuals and then invite them to a series of conference calls, just to give them an overview of what DNS basics, you know, what is ICANN and what is At-Large.

Once we have gotten a sufficient number of individuals, groups identified. So that's in a nutshell what LACRALO outreach and engagement strategy for 2016. Any thoughts, comments, observations?

Alberto Soto, please go ahead.

ALBERTO SOTO:

This is Alberto Soto for the record. I have a question. Dev, who did you consult with to create this plan? Because we have another document that we created last year, which is an ALS plan, and it is not included within this strategy. I believe that within LACRALO, they should have been discussed. That's all. Thank you.

DEV ANAND TEELUCKSINGH:

Thanks. Thank you Alberto. Well, this document was put together with the outreach and engagement members from the LACRALO, and was circulated about, over three days ago, to those members. And there were some comments, and then earlier today I started, I posted the strategy to the LACRALO list, for LACRALO to comment on.

So it's then posted to the LACRALO list. So I'm not fully aware of... I know there was a document for the engagement, and I think what we have to do is now look at the document and see whether we could integrate and incorporate all of those ideas.

So thanks. And of course definitely, you can obviously, you can respond on the LACRALO list with your comments. So we can try to take them into account. Thanks.

Okay. I see a question...

ALBERTO SOTO: This is Alberto Soto speaking. Dev, I would like to do so, because I would like to share this, because this is a policy for the region. So the group is creating, or generating, a strategy for all of the RALOs. I mean, you are defining the RALOs or the policies of the RALOs, but we need to share this information. Thank you.

DEV ANAND TEELUCKSINGH: Okay. Thanks Alberto. And indeed, it was posted to the list. So. Okay.
Just to answer a question from Remmy...

ALBERTO SOTO: Alberto Soto for the record. Dev, if this group carrying out particular policies for each RALO, or are you generating general things for all of the RALOs?

DEV ANAND TEELUCKSINGH: Thanks Alberto. This is Dev again. So, as part of the work items for the outreach and engagement, is to develop outreach and engagement strategies for each of the five RALOs.

That's why there was a call to for persons, from each of the five regions, from the five RALOs, to be on this outreach and engagement subcommittee, so we can work in a collaborative fashion on these strategies.

Okay? I'll answer a question from Remmy, and then I'll get to Glenn. Remmy was asking that it may be nice to include some words relating to other regions, such as the student ambassador direct strategy by AFRALO, and optimize. And indeed, thanks Remmy.

Obviously, this is the idea behind this call. We are sharing all of the strategies, and then after this call, we can probably look to see where is it possible to incorporate such a strategy? And so forth. So that's I'd end up sharing all of these strategies, so you can learn from and see what possible different approaches, and update the strategy as needed. Glenn, your hand is raised. Go ahead.

GLENN MCKNIGHT:

Glenn for the record. You note in your document here, that you're looking at ICG and IGF events. Do you have a list or a calendar of events which you believe to have the biggest bang for your buck? I think the IGF is in November, as an example. If that's on your agenda, you have some tight timelines there.

So do you have a list of events that you can share with us that your people will be attending?

DEV ANAND TEELUCKSINGH:

Thanks. This is Dev. Well, I would say that the calendar only now started to be added and populated. And obviously, the Internet IGF world in Brazil will probably be one important one, as it's being held in Brazil September 10th to 13th, without jumping to the calendar. And indeed, we are coming to crunch time towards that, because if you have

to get our strategy approved, we need six weeks notification of this, of any sort of outreach CROPP proposal to go to that IGF event.

So, yes. But just to also say that the idea behind the outreach calendar does not mean it's a static document. I would want each of the RALOs to update their outreach calendars, then also share it with regional global stakeholder engagement, to ensure that, well, that we find out all of the different events. One of the big challenges has been lack of coordination between global stakeholder and the RALOs, and knowing about different outreach events.

So that's the idea behind these calendars. And thanks for Gisella for posting a PDF of a printout of what was added so far to it. Okay.

And thanks Alberto, I see the link for the document, in the document. Thanks. Okay.

Seeing no further comments or questions, let's move ahead to EURALO's outreach and engagement strategy. I believe Gisella will be loading up the document. And perhaps Wolf, perhaps you could take the floor to give an overview of what this document, your outreach strategy will be.

WOLF LUDWIG:

Thanks. Wolf Ludwig for the record. Well at the moment, or at this stage, I just tried to recapitulate what our outreach efforts in the past. When we, due to limited capacities, we concentrated or focused on the EuroDIG events, over the last couple of years. What was one of the important events in Europe, in terms of Internet governance, then I

mentioned the annual ICANN [inaudible] meetings in Europe, what is even much older, I think [inaudible] meets, meanwhile for more than 15 years.

And for this attending the [inaudible] meetings, we repeatedly asked for ICANN support in the past, what was always refused. Then we used the European Summer School of Internet Governance, there every summer. Around 25 to 30 fellows meet in Germany. And Olivier, who is a regular participant, as a faculty member there, and I, and others, we used this week to get in discussion with fellows and participants, and to talk about EURALO, and while trying to convince them.

And some our members are actively involved in national IGF initiatives, and at the last point, I listed that our last two CROPP proposals, over the last two years, we used and concentrated them on the EuroDIG in Berlin in 2014, and the last one in Sophia in 2015.

So we are aware that our outreach endeavors, they are not very successful so far, and there is improvement needed, but meanwhile we started the discussion with the vice president of stakeholder engagement for Europe, Jean-Jacques Sahel, and we decided to better coordinate our efforts.

And to identify meetings more or less we must be, where we should send somebody from EURALO, and to use that platform for outreach and engagement. So basically, it's still a work in progress. We will continue our discussion with Jean-Jacques Sahel and the ICANN office in Brussels at the next ICANN meeting in Dublin.

And we may come out with some more concrete proposals. And the plan. So far there is one idea on the table that next year, we should be present at the next [inaudible], what is a confluence on Net politics in Germany, attracting more than 7,000 participants every year. And in our opinion, attending the [inaudible] next year in Berlin should be on our agenda.

So that's our thinking and planning for the moment, and we will update this draft once we know more. If you have any questions, please let me know. Thanks.

DEV ANAND TEELUCKSINGH: Thank you Wolf. This is Dev Anand here. For your summary of the EURALO outreach strategy. Any observations or comments from this group? I'm seeing Remmy and Glenn typing.

Okay. So this is Dev. So thanks Wolf on this. Just a comment. So you look like you actually have regular discussion with the VP stakeholder engagement for Europe, on a regular basis. So I think this is a good sign, because then you can get very quick agreement from Jean-Jacques Sahel, as you mentioned.

So has this strategy been shared with him?

WOLF LUDWIG: Yes, of course. This is more or less... This is Wolf Ludwig again. This is more or less a recite from our discussions. We started, we systematically started, we had such discussions with the successor of Jean-Jacques proposed Nigel, in the process of this before, and we had

[inaudible] and close connections with Nigel already, at the time, but on a systematic level, we started this in parallel to the London meeting, and ATLAS 2, and continued this discussions in Los Angeles, in Singapore, and in Buenos Aires.

And as some of you may have realized, Jean-Jacques is always organizing in line with the ICANN meeting, some special meetings for Europe and even for Southeast Europe. So it's a continuing process and I think it makes sense to me.

DEV ANAND TEELUCKSINGH: Okay. Thanks Wolf.

WOLF LUDWIG: I think there was a question by...

DEV ANAND TEELUCKSINGH: This is Dev again. Just to say, perhaps...

WOLF LUDWIG: There was a question from Glenn, how many new ALSs... Let me just...

How many new ALSs? Well actually, we had two new ALSs in this year, from Russia. And we had, I think two the year before, but we need to take into consideration that the EURALO last year de-certified two completely non-responding ALS from its list. So we went down to 29 members, plus the four we compensated in between, we are on the level of 33 ALSs again.

DEV ANAND TEELUCKSINGH: Okay. Thanks Wolf. This is Dev again. Well, two things. One, I help set up the dashboards for LACRALO, and I helped Daniel to set up the AFRALO dashboards. I don't know if such a tool would be useful to EURALO, which would track the number of ALSs where they are current, with countries and Daniel identified which countries don't have ALSs.

If you want, I could work with you after some time after this call, to help develop that dashboard with you. And perhaps some coordination with staff.

WOLF LUDWIG: This is Wolf Ludwig again. This is knowledge I have, I know by heart. So I know every ALS we have in Europe. I know the people in charge personally, and I can immediately tell you in what country of the 48 countries we have in Europe, that we have no ALS, we have no ALS in the UK unfortunately. There is always an application announced coming one day from ISOC UK, but it has not arrived so far.

Unfortunately, we have only one member in Scandinavia, ISOC Finland, and we do not even have member organizations in all European countries. We do not have in Denmark, and we do not have in Poland, etc. So there is still a lot of work to be done.

DEV ANAND TEELUCKSINGH: Okay. This is Dev. Okay. Thanks for that Wolf. You seem to be on top of things in terms of the knowledge needed to do the analysis, so okay. Any final reports or comments from...?

Okay. All right. Well indeed, obviously, I would say the next steps is also to post this also to the outreach and engagement subcommittee list, and of course, that feedback, Wolf, as you find this in your discussions with Jean-Jacques, with EURALO, which I'll imagine you will do.

WOLF LUDWIG: Right.

DEV ANAND TEELUCKSINGH: Okay. Excellent. Thank you Wolf. Okay we spent probably more time than I anticipated on these strategies, but these are important. And the reason why they're important is because these strategies need to be submitted to, after we approve them, submit them to the regional GSEs, and then get their approval before we post it on the CROPP page.

And only until then, and we must do this before September 30th, that we can apply for CROPP funding. And if you don't do it by September 30th, the RALOs will not, the RALO does not submit an approved strategy will not get CROPP funding for the year.

So it's good to spend the time now to do this so that we can continue working after the call, on the list, to evaluate. I just wanted to do a quick update from NARALO and APRALO on their outreach strategies. Glenn, perhaps you want to take the floor to talk about NARALO, yes? Who wants to go first?

Okay, I see Siranush actually beat you to it, so Siranush. Siranush you can give us an update on the APRALO strategy.

GLENN MCKNIGHT: How did she beat me to it?

SIRANUSH VARDANYAN: Thank you very much. This is Siranush. Can you hear me?

DEV ANAND TEELUCKSINGH: Siranush, yes we can hear you. A bit faint, but we can hear you.

SIRANUSH VARDANYAN: Thank you. Yes, I'm faint [inaudible]... So, just to give an update that APRALO strategy is in the process of implementation already. And once again, I would like to thank for the approval on time, and for Holly and [inaudible] to be able to come to our Armenia IGF which is taking place yesterday and today.

And actually they continue their stay there to be part of TLD Con, which is the gathering of eastern and European ccTLDs. Eastern Europe and European mainly.

So and I would like to mention that it was extremely successful the participation of Holly and [inaudible], who bring the new [inaudible] from the point of view of their own local regions. Holly did the presentation on Net Neutrality, and provided the information on how it works in Australia, in USA, and in some European countries unable to provide the presentation on, it is not, from this point of view, how it works in Buran.

And it was really appreciated by a lot of participants who openly told us about this, that this is quite important to have the representation from other countries to bring their [inaudible]. It was the first session of IGF in Armenia.

And so it was really important for them to be here. And once again, thanks for having this on time, approved. And then being able to come here. Gisella...

GISELLA GRUBER: Sorry Dev. It's Gisella here.

DEV ANAND TEELUCKSINGH: Yes.

GISELLA GRUBER: Gisella if you could please [CROSSTALK]... The interpreter is trying to hear you, but she's having difficulty, thank you.

SIRANUSH VARDANYAN: Okay. I am, I have the maximum volume on my phone. So I will try to be close to the mic at least. So no difference, Glenn?

GLENN MCKNIGHT: No.

SIRANUSH VARDANYAN: So this is the maximum volume I have. Let me try again. Oh, can you hear me better now?

GLENN MCKNIGHT: Oh yes.

DEV ANAND TEELUCKSINGH: Wow.

SIRANUSH VARDANYAN: So, should I go back and repeat what I've said?

GLENN MCKNIGHT: No, no. Go ahead.

DEV ANAND TEELUCKSINGH: No, no, go on.

SIRANUSH VARDANYAN: So yes, so and this all information will be featured in CROPP report, which they will be providing after their trip here. But we have two more days for participation, their participation for another, as I said, TLD conference.

And so, this is the starting point of our strategy. And also I would like to mention that just recently, APNIC was holding its retreat in Jakarta, they came up with the statement to support the CWG report. And we also

added our name as APRALO and as partner for, of APNIC. We added our name in support of this statement.

And I would like to give the floor to Maureen to continue, and she has something to add as well. Thanks. That's all from my part.

DEV ANAND TEELUCKSINGH: Thank you Siranush. This is Dev. Maureen?

MAUREEN HILYARD: Thank you Dev and others. This is Maureen for the record. I just wanted to say two things. Firstly, you know, our strategy does appear to be sort of like rather specific, abut I think that's sort like as far as we have, as a leadership team, been involved for quite a while now, and actually assessing ALS engagement in APRALO. And the strategy that we actually have in the moment, is [inaudible] from this, we've, and it's based on the comments and the metrics that resulted from a survey that we undertook and other discussions that we've had with ALSs.

So I'm just looking at other strategies which are new, just to justify why, our strategy paper is so specific. But the second thing that I wanted to say, and may too soon, may sort of like give an update on one of the activities and how involved our leadership team is in those activities. So I did wanted to say, mention too that, you know, unexpected things that can come up.

You know, last week, Calvin Wong from the APAC Hub and I were unexpectedly called to a meeting in Thailand, to discuss the WSIS paper

with the [inaudible] in preparation for an Asian Pacific view on the WSIS document, which is going to be discussed later on in the year at the UN.

And I think that these opportunities are perfect, even though they don't fit into the strategy at the moment, they are perfect opportunities for outreach and two others about region, and about ICANN. And you know, I think that we take advantage of those opportunities as much as we possibly can, over and above the current strategy. But I think that too, with regards to outreach opportunities, using other avenues as well, for example, in our sub region, in the Pacific, the Pacific islands Board of Internet Society has just made a submission for funding to do outreach in island communities who have not been visited before, and we want to do is engage our [inaudible] ISOC community, which is the ALS in the Pacific, it is one ALSs in the Pacific.

And to, you know, sort of like engage members at the ground grass roots level. So I can appreciate what Daniel and the others are doing because we're doing the same. Thank you.

DEV ANAND TEELUCKSINGH: Thank you Maureen. And I found very interesting what the Pacific ISOC is doing. Just a quick, two observations. So I guess this brings about the need for having that outreach calendar updated, because as you said Maureen, things are dynamic. I mean, an outreach event maybe discovered, in spite of all of your planning, it may come up at the last minute.

So it's probably good to have that outreach calendar updated. That is an action item, I will send you the link to edit, for you and Siranush to

edit that outreach calendar, so that you can add the event, update it, and subscribe to that calendar, so that everybody in APRALO will be in synch with all of the various outreach events happening.

So, okay. All right, I'm probably going to ask for a little bit more time, and I do apologize for that. So Glenn, any updates on the NARALO strategy.

GLENN MCKNIGHT:

Sure. Glenn for the record. I hope everyone can hear me okay. Okay, I've shared with you our outreach link and what we're doing. Our strategy was to look at, and I didn't detail it here in the overview, but we actually looked at and analyzed participation rates in the last six months, and we didn't have a call in July, but we'll be monitoring it very closely, but we have an issue, and probably many of you have the same issue, is a number of new people came on, we had a rush of new ALSs, and then we basically, we never saw many of these people again.

They never attended a call, and we're not even sure if they're still interested. So we have 51% of our ALSs that didn't show up in a single call in the last six months, which is a major concern for me. So we'll be looking at engagement, which is a whole other set of strategies, which are not CROPP, which are not outreach.

But on the outreach efforts, we want to make sure that whoever went to an event that that person has the personality type and the characteristics in order to be, you know, comfortable talking about their RALO. They were able to speak in front of an organization, maybe do a TV interview, maybe do a radio interview, but definitely be an

aggressive marketing type person, rather than just talking to their friends.

It's absolutely pointless sending someone and spending money, on a CROPP outreach, and they absolutely cannot document the metrics of who they spoke to, how many pamphlets they handed out, and how many leads. So it's the lead generation, the outreach, if CROPP is spending money, we felt we have a responsibility to provide the documentation that actually they're getting, you know, they're getting money for value.

And I'm sure that everybody does the same. We also started to list the five trips that we thought was of value. Some of it was replication of what we did. Like for example, South by Southwest, and [inaudible] were two examples of events where we said we would go back again, because we developed relationships. There is three, four, 5,000 people at these events.

There is areas that we can nurture, we can get on the speaking roster. We had discussions with Joe and Chris RVT, and we are going to modify our first trip, South by Southwest will not be on the agenda. It's absolutely the day, I believe before or the day after the Marrakesh Morocco trip, so the logistics, even though they have, one of the areas is IT and one of the areas we focused on is women in IT, and organizations with ISOC and IEEE, in the [inaudible] event, but we're also going to be dropping that.

Now we're discussing replacements with Eduardo Diaz and Alfredo Calderon, which are both, Alfredo is on the call, he's going to the event,

he's going to be doing major outreach in January with university, we're going to get into more detail on that, and probably replace it on the trip, the first trip with Alfredo.

Just to wrap up, we sent the document to, as I said, to Joe and Chris for their feedback. They've given feedback at this stage, and we thought there was a process that endorsed or checkmark, or whatever the process is, but at this stage, they had no other feedback, we've adopted their feedback into the document, and we're modifying it. So we're at the stage with complication with our community, and the, that we're comfortable moving forward.

DEV ANAND TEELUCKSINGH: Okay. Thanks Glenn for that brief but detailed update on the strategic. So any quick questions? Okay.

Seeing none. Well, we only have a few minutes. So unfortunately we really can't get into the ATLAS 2 recommendations, and just to say this probably another work items that we have to look at, in terms of, and we've allocated one new one, which is recommendation one, and so I'll probably take those conversation on the mailing list, so that this will be our first, we can then discuss this more fully on our next outreach and engagement call.

Also, so our next meeting on any other business. So the next week, unfortunately, I will be attending working on LAC strategy, Latin American and Caribbean strategy, with the global stakeholder team, and with the rest of the Latin American and Caribbean steering committee. So I will be looking at bringing, having some of the outreach

discussions, also LACRALO's proposal engagement strategy also, and seeing how they can be harmonized with ICANN's, our Latin American and Caribbean strategy.

And also aligning it with ICANN's new strategic plan. So unfortunately, it will be, not be possible to have a call next week, even though in a sense, I really do want to. So it would be have to be on the, let me just look at today's date, the... I'm coming back on Monday, which is the 21st of September.

Okay. So that will be the time, the date of the next call. And we could probably do a Doodle just to pick the appropriate time again, trying to keep things rotated so that all the regions can more easily be done.

Okay. I see Remmy, you wanted to comment very quickly. All right, just to read it for the record, and this will be the last thing. This is a comment to the NARALO strategy. It's important to keep the regional ALSs in a loop. You may have to define a strategy to engage them, because it's actually a bad time to have a huge number, over 50%, drop interest.

Maybe a survey on challenges on why they are not joining meetings would help. And indeed, thanks Remmy, this was part of the discussions I wanted to have on this call, but we're going to take that on the mailing list, to have our first steps on developing engagement strategies.

So with that, I'm going to thank everyone on our call, for attending this call. And I will see you all on the mailing list. And thanks again to the interpreters. So thank you and this call is now adjourned.

[END OF TRANSCRIPTION]