AFRALO Outreach Strategy for FY 16

AFRALO members will be able to participate in regional events and explain ICANN's structure and activities, and how Internet organizations' can participate in the development of ICANN policies and activities.

Aim of the Strategy
AFRALO's outreach strategy focuses on getting ALSes from a certain number of territories without ALSes. An analysis of the Africa region was done by AFRALO - http://bitly.com/AFRALO-Dashboard and it is noted that there are no ALSes in 32 out of 54 territories in the African region. The goal of the strategy is to get ALSes from 3 countries at least.

AFRALO will be seeking to identify Internet Governance events in those countries without ALSes and/or regional IG events where possible organisations could meet key representatives of potential organisations represented at the different fora which streamlines with the need to encourage them to become ALSes.

AFRALO will be maintaining a list of outreach events at http://bitly.com/Africa-Outreach-Events to track possible Internet Governance (IG) events in those territories without ALSes and regional IG fora events where persons/and or possible ALSes from those territories are likely to attend.

ICANN for University and Academic Institutions
AFRALO, in coordination with GSE and ALSes will identify a university or Academic Institutions in two territories in Africa to:
- seek to get persons and/or organisations at such Universities to be involved in At-Large
- share and disseminate information about ICANN and ICANN At-Large to the student communities at such Universities.