

2018 CBWG Webinar Analysis

At-Large Capacity Building Working Group
Tijani Ben Jemaa, Chair



Compiled by At-Large Staff
08 January 2019

Available 2018 Webinar Results (7/11)

24 Jan

Data Protection:
What do you need to
know as End-Users
about GDPR

09 May

New gTLD
Application: Fees,
Community, Support,
etc. (WT 1 & 3)

13 June

KSK Rollover 1

20 Sept

Protection of Global
Public Interest in
Contractual
Compliance, Consumer
Rights, etc...

Available 2018 Webinar Results (7/11)

11 Oct

ccTLD: Assigning
Country Code,
Delegation &
Retirement of ccTLDs

19 Nov

Universal
Acceptance

12 Dec

ICANN Jurisdiction

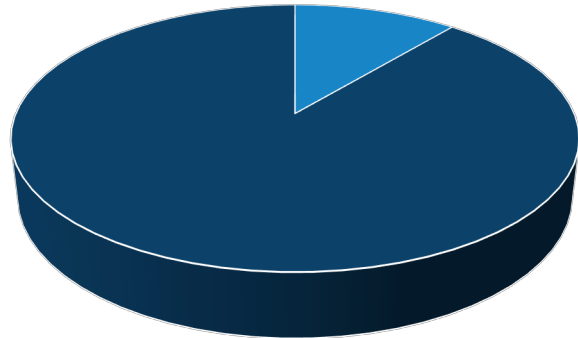
Unavailable 2018 Webinars (4/11)

Unavailable Webinar	Date	Rationale
Compliance of the WHOIS Registration Data with GDPR (Interim Model)	18 April	Webex
New gTLD: Geographic Names (WT5)	23 May	Webex
Policy Comments	03 Dec	AC recording only for 48mins, so survey missing.
At-Large Review	19 Dec	No response captured, as the survey questions were displayed on the main screen.

24 Jan – Data Protection: What do you need to know as End-Users about GDPR

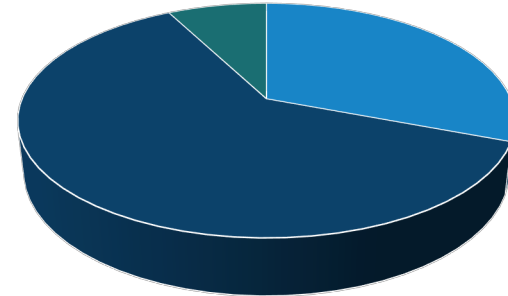
Speakers: Thomas Rickert & Chuck Gomes

How was the timing of the webinar
(13:00 UTC)?



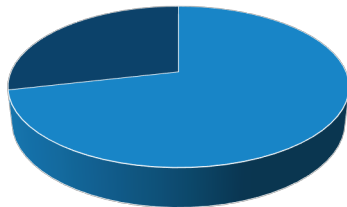
- Too early (11%)
- Just right (88%)
- Too late (0%)

How is the technology used for the
webinar?



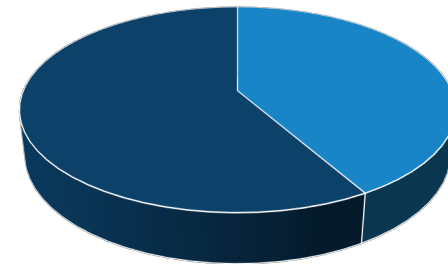
- Very good (30%)
- Good (61%)
- Sufficient (7%)
- Bad (0%)
- Very bad (0%)

Did the speakers demonstrate
mastery of the topic?



- Extremely strong (71%)
- Strong (28%)
- Sufficient (0%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?

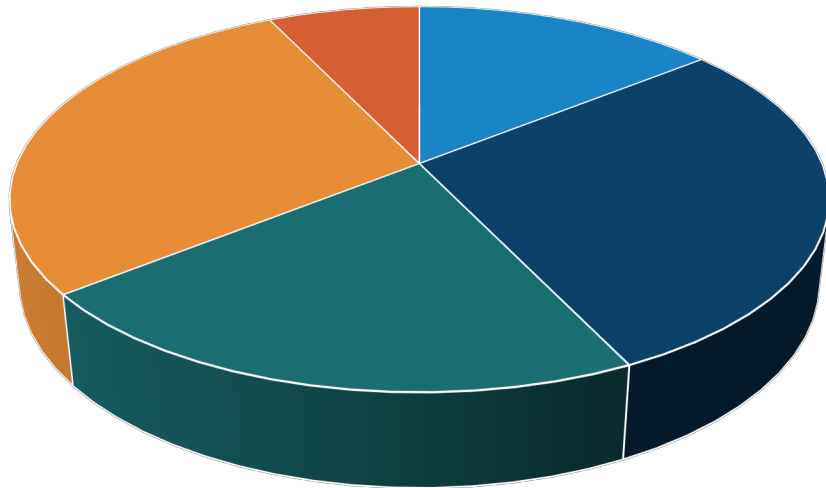


- Extremely satisfied (41%)
- Satisfied (58%)
- Moderately satisfied (0%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

24 Jan – Data Protection: What do you need to know as End-Users about GDPR

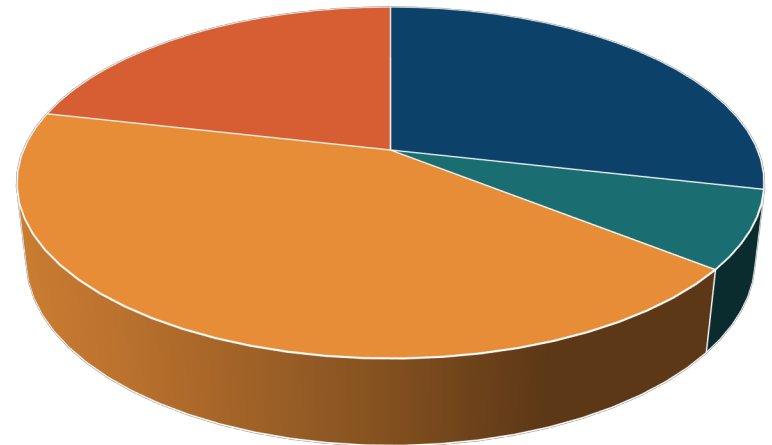
Speakers: Thomas Rickert & Chuck Gomes

What region do you live in the moment?



- Africa (14%)
- Asia, Australia and the Pacific Islands (28%)
- Europe (21%)
- Latin America and the Caribbean Islands (28%)
- North America (7%)

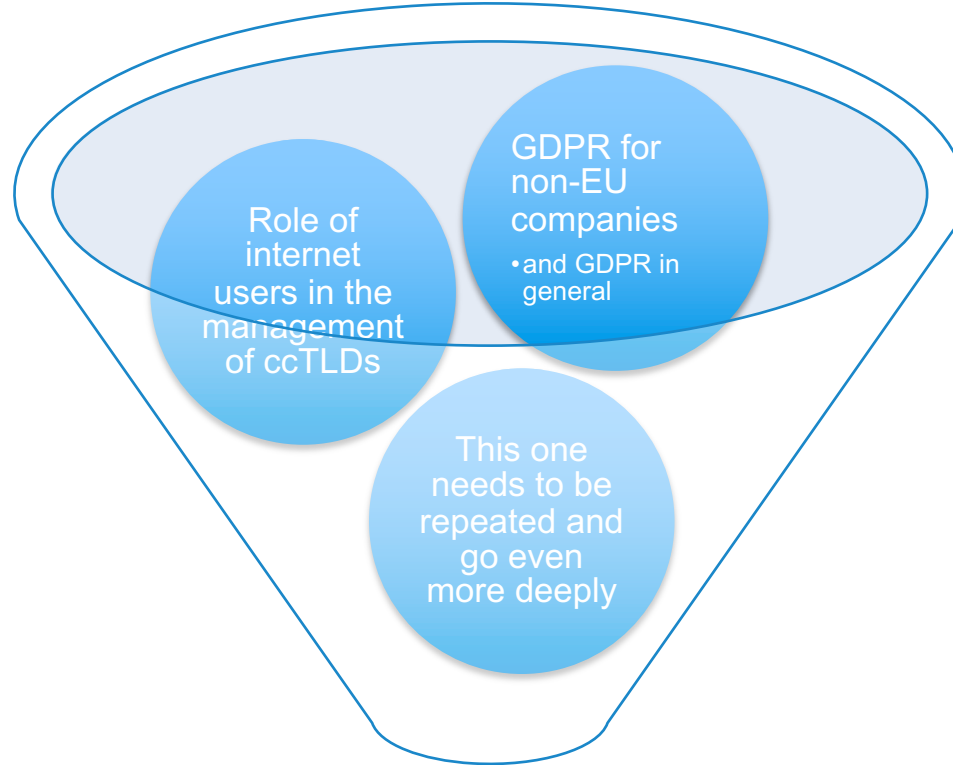
How many years of experience do you have in the ICANN community?



- Less than 1 (0%)
- 1 to 3 (28%)
- 3 to 5 (7%)
- 5 to 10 (42%)
- More than 10 years (21%)

24 Jan – Data Protection: What do you need to know as End-Users about GDPR

Speakers: Thomas Rickert & Chuck Gomes

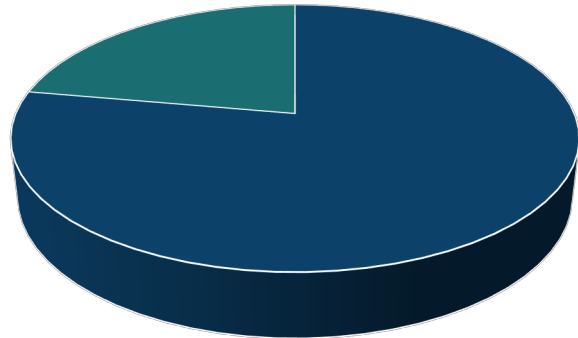


What topics would you like us to cover for the future webinars?

09 May – New gTLD Application: Fees, Community, Support, etc. (WT 1 & 3)

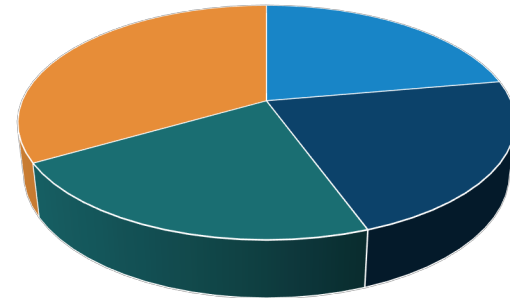
Speakers: Robin Gross & Christa Taylor

How was the timing of the webinar
(21:00 UTC)?



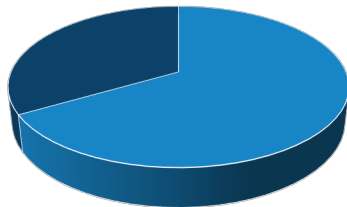
- Too early (0%)
- Just right (37%)
- Too late (11%)

How is the technology used for the
webinar?



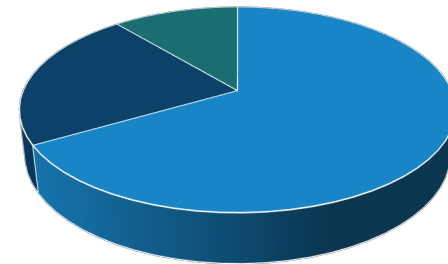
- Very good (11%)
- Good (11%)
- Sufficient (11%)
- Bad (16%)
- Very bad (0%)

Did the speakers demonstrate
mastery of the topic?



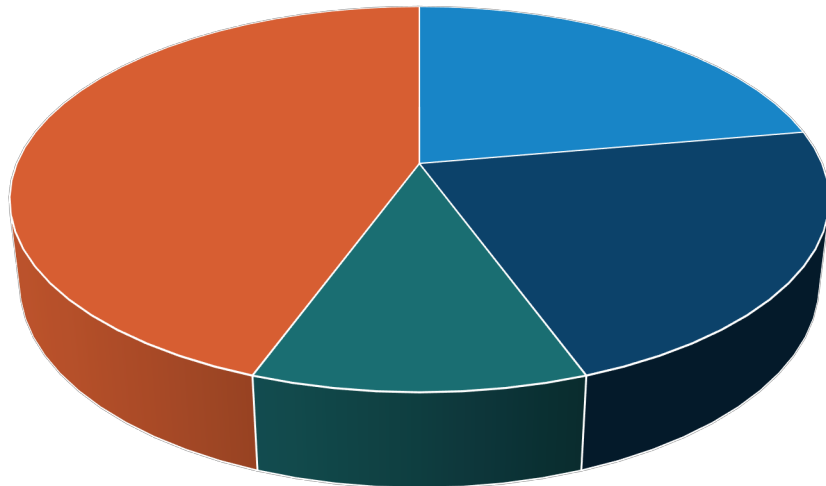
- Extremely strong (35%)
- Strong (18%)
- Sufficient (0%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?



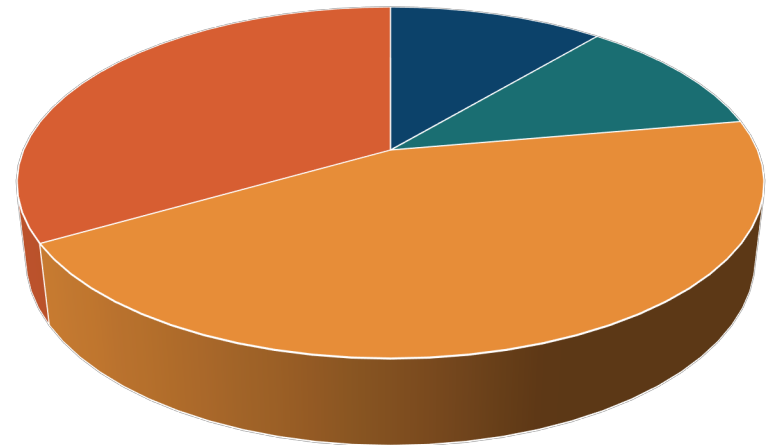
- Extremely satisfied (35%)
- Satisfied (12%)
- Moderately satisfied (6%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

What region do you live in the moment?

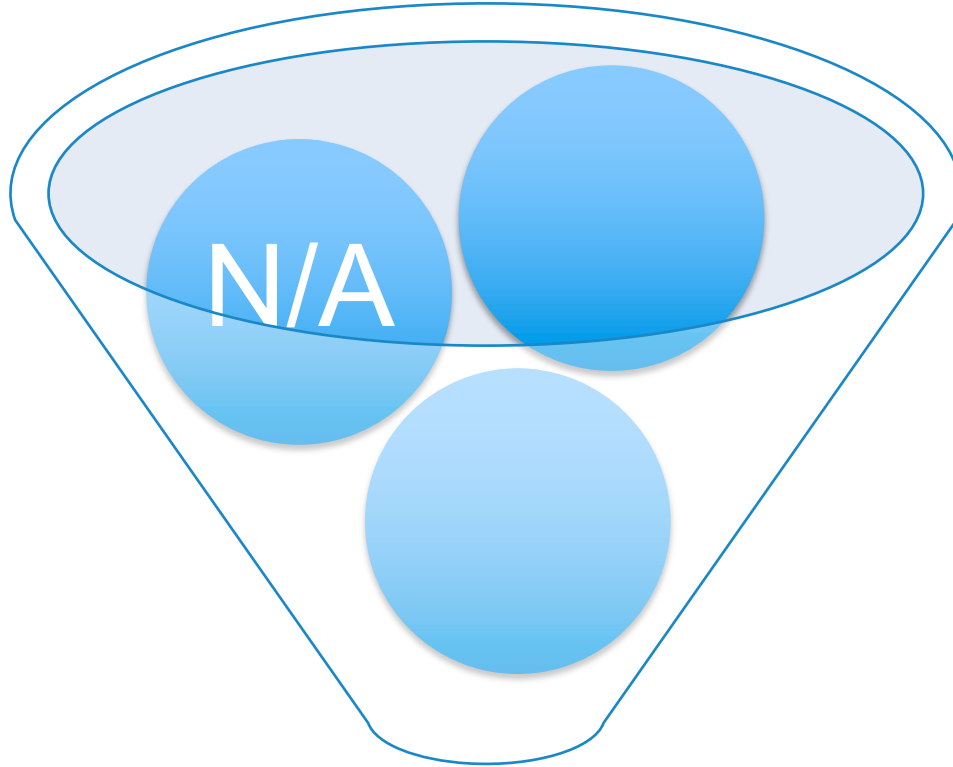


- Africa (12%)
- Asia, Australia and the Pacific Islands (12%)
- Europe (6%)
- Latin America and the Caribbean Islands (0%)
- North America (24%)

How many years of experience do you have in the ICANN community?



- Less than 1 (0%)
- 1 to 3 (6%)
- 3 to 5 (6%)
- 5 to 10 (24%)
- More than 10 years (18%)

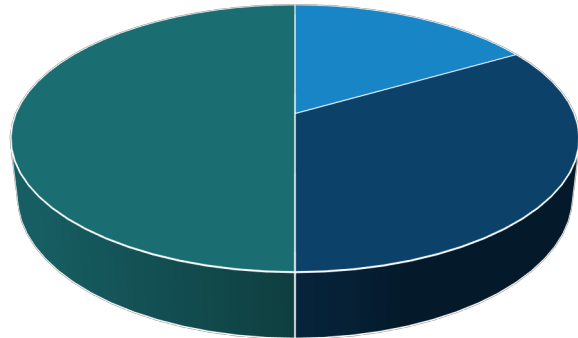


What topics would you like us to cover for the future webinars?

13 Jun – KSK Rollover Part 1

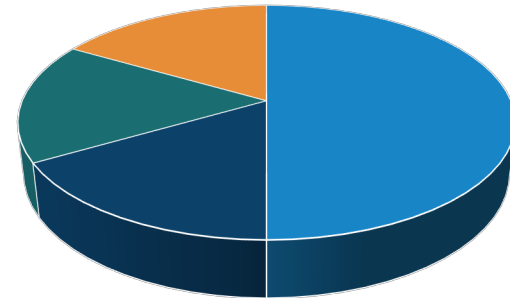
Speakers: David Conrad & Andrei Kolesnikov

How was the timing of the webinar
(21:00 UTC)?



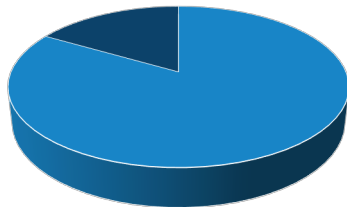
- Too early (16%)
- Just right (33%)
- Too late (50%)

How is the technology used for the
webinar?



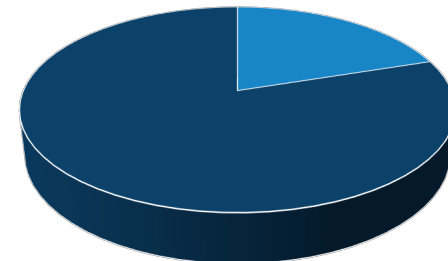
- Very good (50%)
- Good (16%)
- Sufficient (16%)
- Bad (16%)
- Very bad (0%)

Did the speakers demonstrate
mastery of the topic?



- Extremely strong (83%)
- Strong (16%)
- Sufficient (0%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?

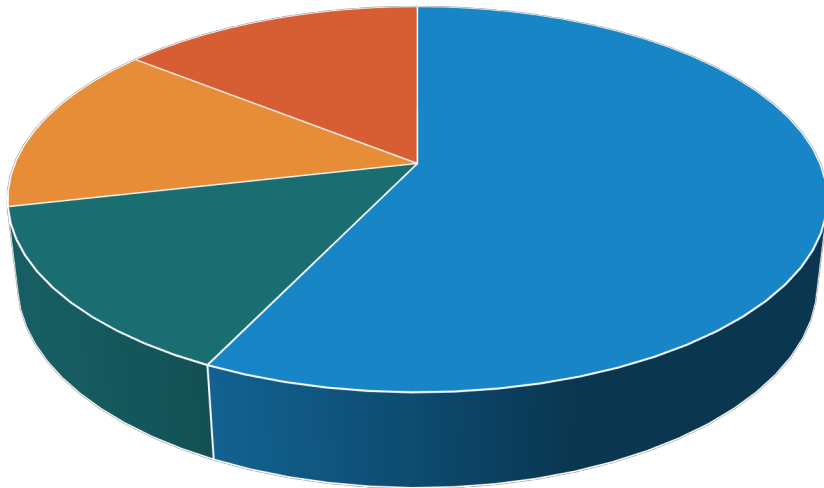


- Extremely satisfied (20%)
- Satisfied (80%)
- Moderately satisfied (0%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

13 Jun – KSK Rollover Part 1

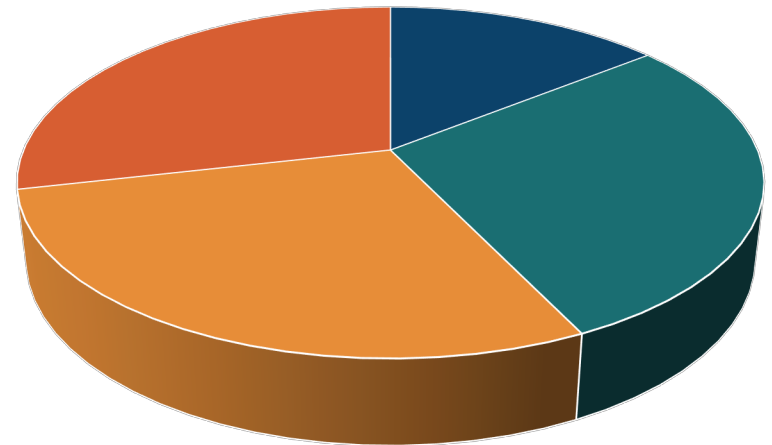
Speakers: David Conrad & Andrei Kolesnikov

What region do you live in the moment?



- Africa (57%)
- Asia, Australia and the Pacific Islands (0%)
- Europe (14%)
- Latin America and the Caribbean Islands (14%)
- North America (14%)

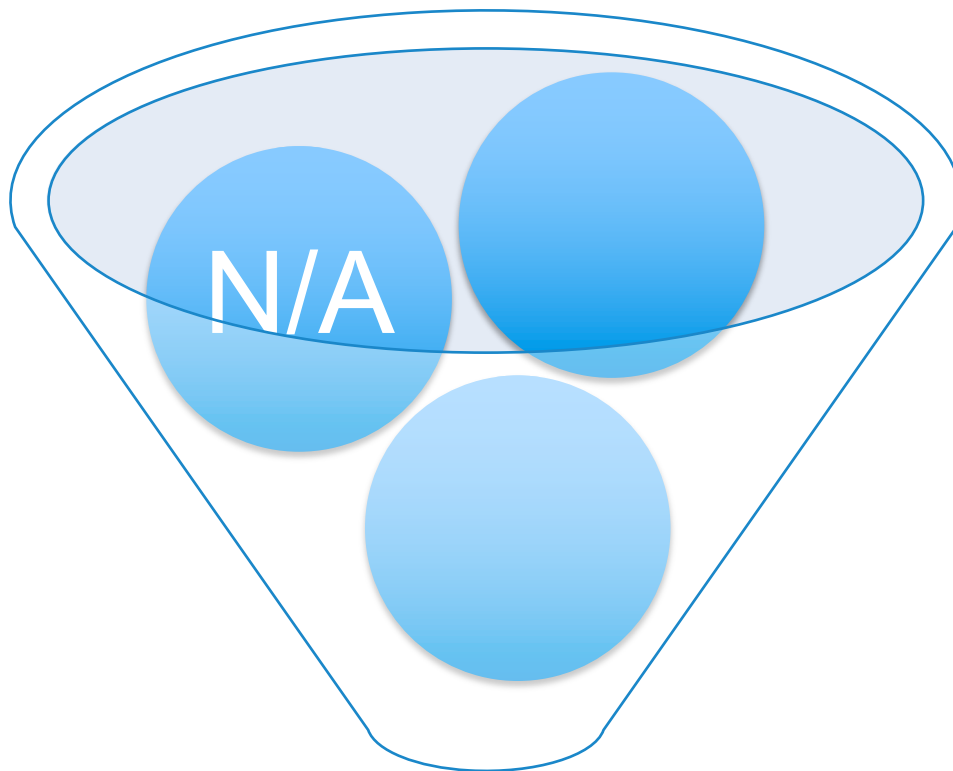
How many years of experience do you have in the ICANN community?



- Less than 1 (0%)
- 1 to 3 (14%)
- 3 to 5 (28%)
- 5 to 10 (28%)
- More than 10 years (28%)

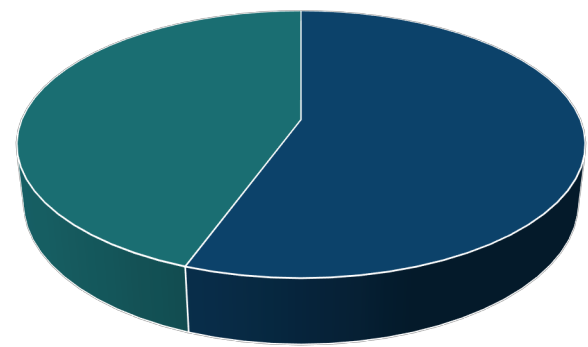
13 Jun – KSK Rollover Part 1

Speakers: David Conrad & Andrei Kolesnikov



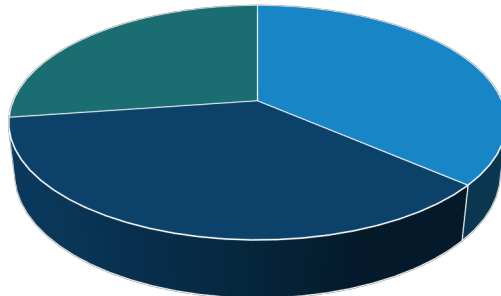
What topics would you like us to cover for the future webinars?

How was the timing of the webinar (21:00 UTC)?



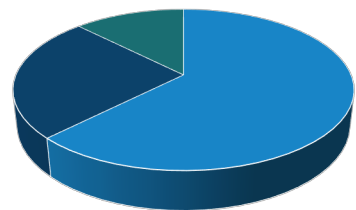
- Too early (0%)
- Just right (55%)
- Too late (44%)

How is the technology used for the webinar?



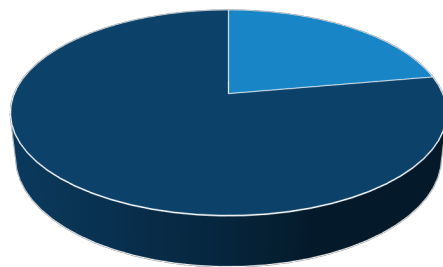
- Very good (36%)
- Good (36%)
- Sufficient (27%)
- Bad (0%)
- Very bad (0%)

Did the speakers demonstrate mastery of the topic?



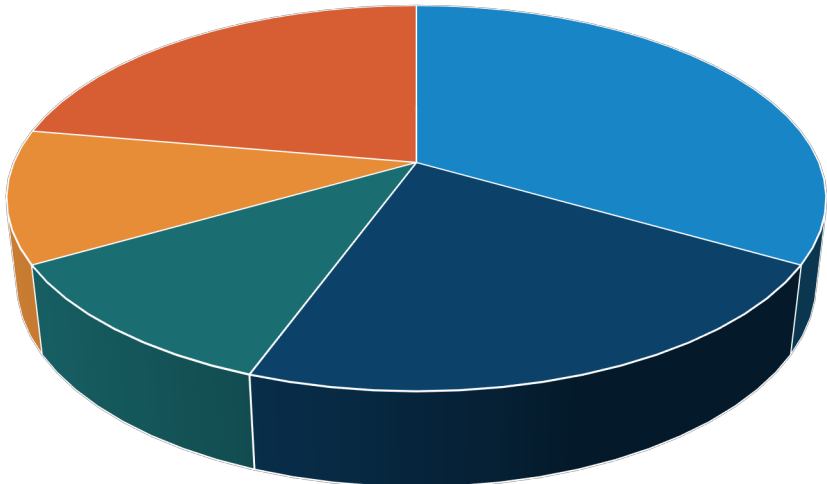
- Extremely strong (62%)
- Strong (25%)
- Sufficient (12%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?



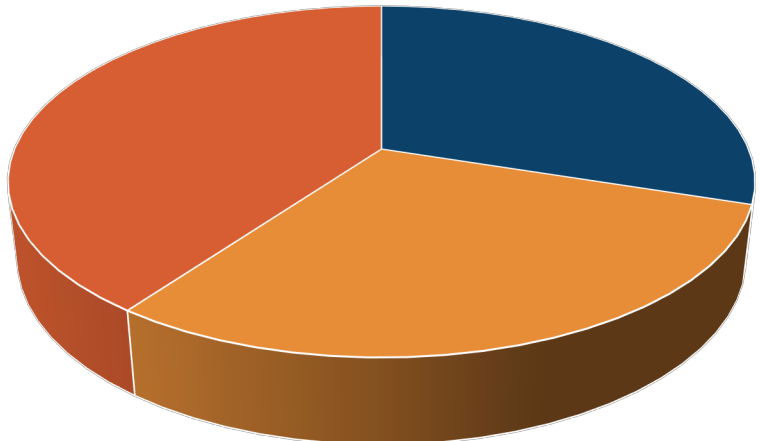
- Extremely satisfied (22%)
- Satisfied (77%)
- Moderately satisfied (0%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

What region do you live in the moment?

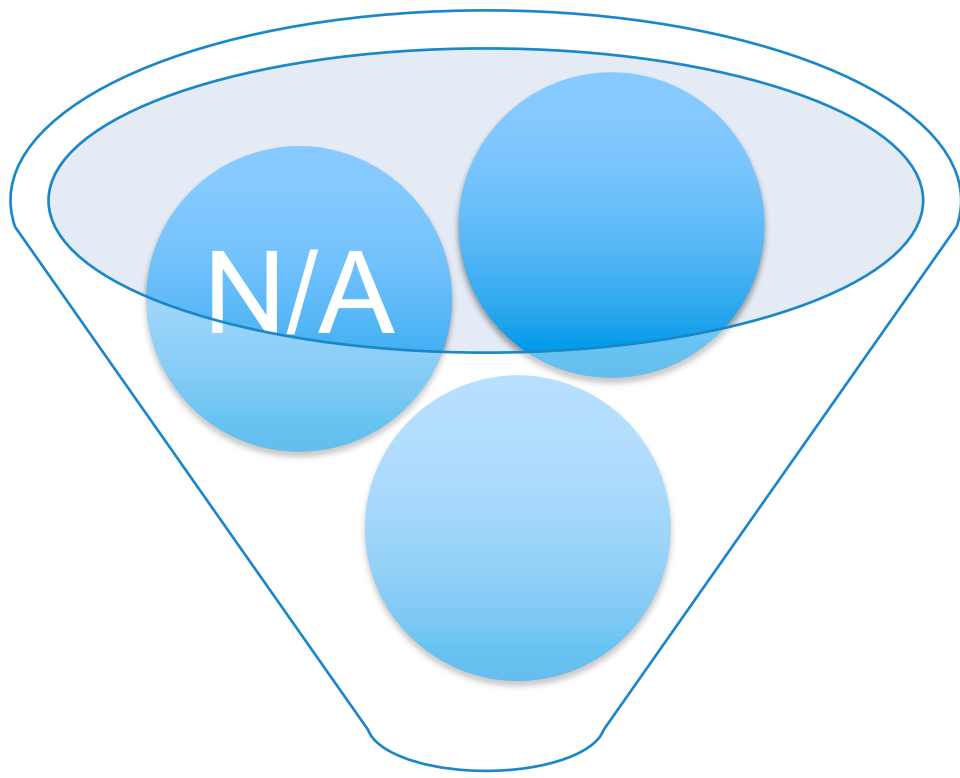


- Africa (33%)
- Asia, Australia and the Pacific Islands (22%)
- Europe (11%)
- Latin America and the Caribbean Islands (11%)
- North America (22%)

How many years of experience do you have in the ICANN community?

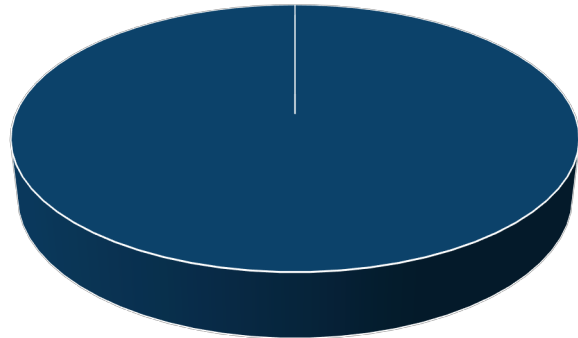


- Less than 1 (0%)
- 1 to 3 (3%)
- 3 to 5 (0%)
- 5 to 10 (30%)
- More than 10 years (40%)



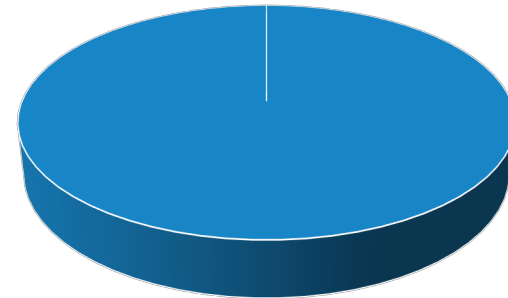
What topics would you like us to cover for the future webinars?

How was the timing of the webinar
(13:30 UTC)?



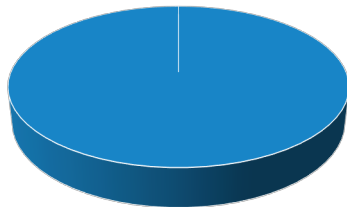
- Too early (0%)
- Just right (100%)
- Too late (0%)

How is the technology used for the
webinar?



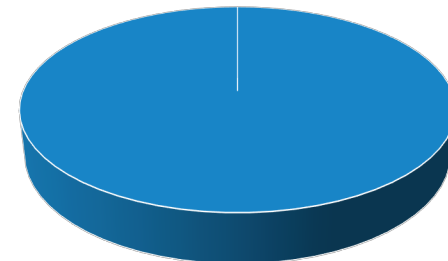
- Very good (100%)
- Good (0%)
- Sufficient (0%)
- Bad (0%)
- Very bad (0%)

Did the speakers demonstrate
mastery of the topic?



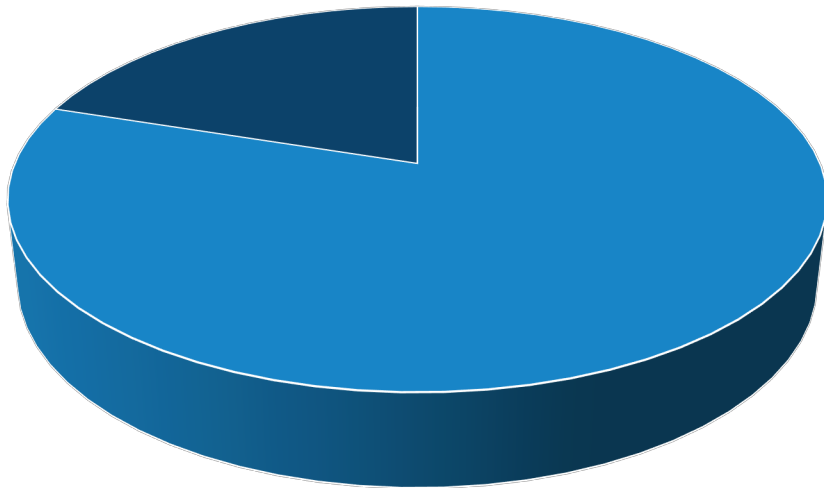
- Extremely strong (100%)
- Strong (0%)
- Sufficient (0%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?



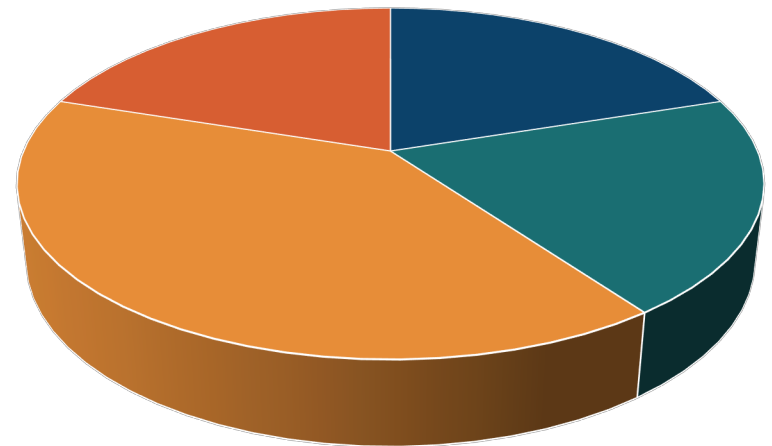
- Extremely satisfied (100%)
- Satisfied (0%)
- Moderately satisfied (0%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

What region do you live in the moment?

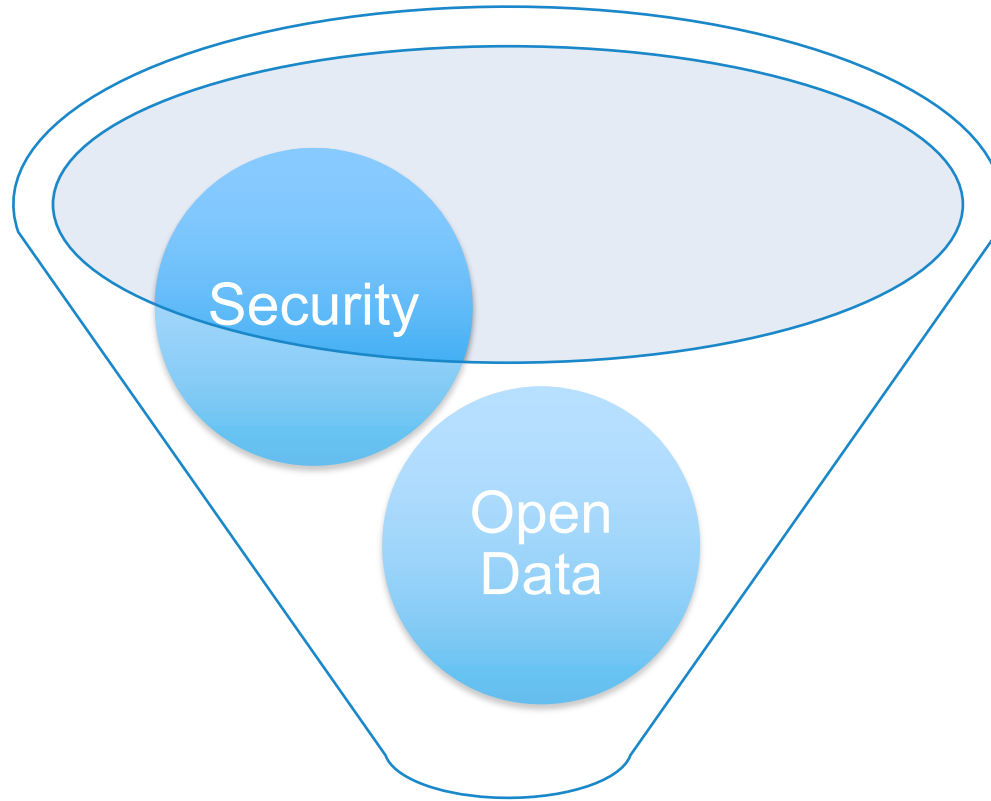


- Africa (80%)
- Asia, Australia and the Pacific Islands (20%)
- Europe (0%)
- Latin America and the Caribbean Islands (0%)
- North America (0%)

How many years of experience do you have in the ICANN community?



- Less than 1 (0%)
- 1 to 3 (20%)
- 3 to 5 (20%)
- 5 to 10 (40%)
- More than 10 years (20%)

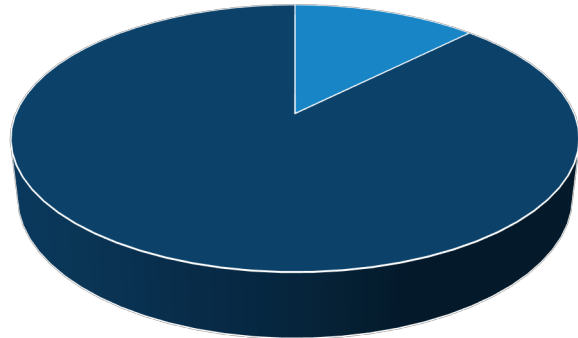


What topics would you like us to cover for the future webinars?

19 Nov – Eighth Webinar on the Topic: “Universal Acceptance”

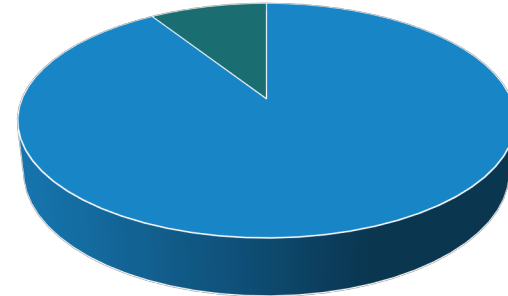
Speakers: Edmon Chung & Hadia Elminiawi

How was the timing of the webinar (13:00 UTC)?



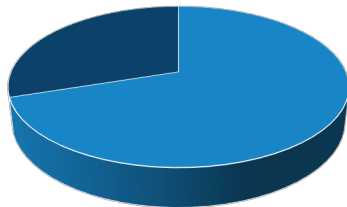
- Too early (12%)
- Just right (87%)
- Too late (0%)

How is the technology used for the webinar?



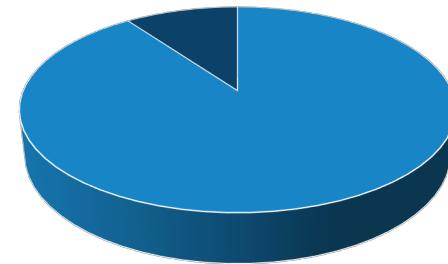
- Very good (90%)
- Good (0%)
- Sufficient (9%)
- Bad (0%)
- Very bad (0%)

Did the speakers demonstrate mastery of the topic?



- Extremely strong (70%)
- Strong (30%)
- Sufficient (0%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?

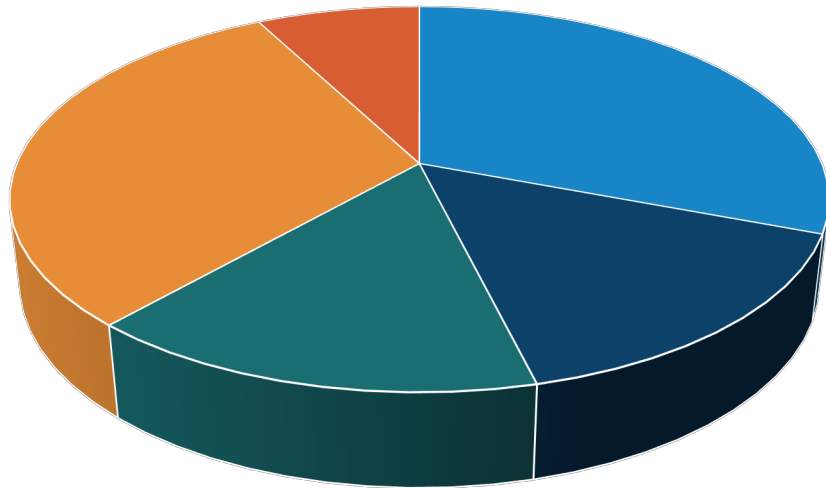


- Extremely satisfied (90%)
- Satisfied (30%)
- Moderately satisfied (0%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

19 Nov – Eighth Webinar on the Topic: “Universal Acceptance”

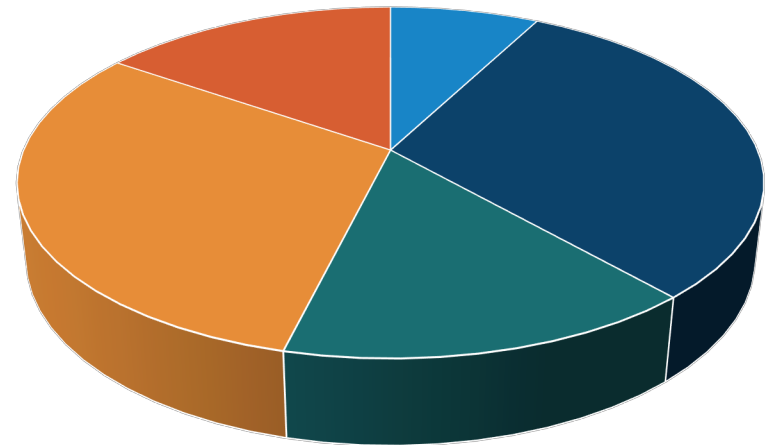
Speakers: Edmon Chung & Hadia Elminiawi

What region do you live in the moment?



- Africa (30%)
- Asia, Australia and the Pacific Islands (15%)
- Europe (15%)
- Latin America and the Caribbean Islands (30%)
- North America (7%)

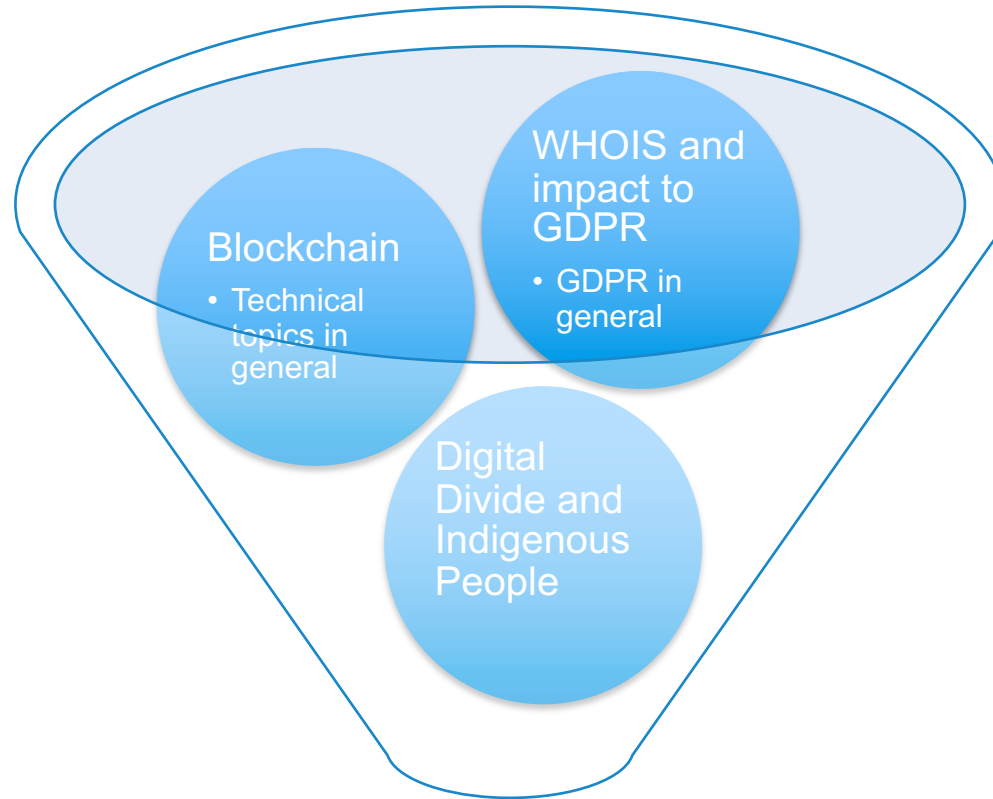
How many years of experience do you have in the ICANN community?



- Less than 1 (7%)
- 1 to 3 (30%)
- 3 to 5 (15%)
- 5 to 10 (30%)
- More than 10 years (15%)

19 Nov – Eighth Webinar on the Topic: “Universal Acceptance”

Speakers: Edmon Chung & Hadia Elminiawi

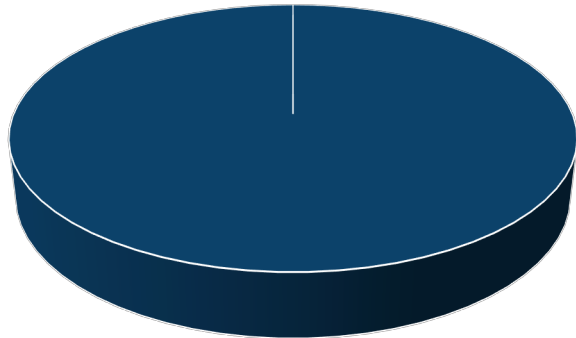


What topics would you like us to cover for the future webinars?

12 Dec – Tenth Webinar on the Topic: “ICANN Jurisdiction”

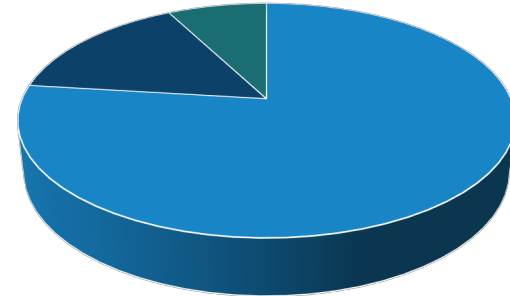
Speaker: Tatiana Tropina

How was the timing of the webinar (13:00 UTC)?



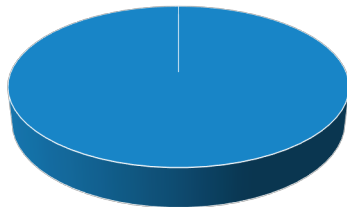
- Too early (0%)
- Just right (100%)
- Too late (0%)

How is the technology used for the webinar?



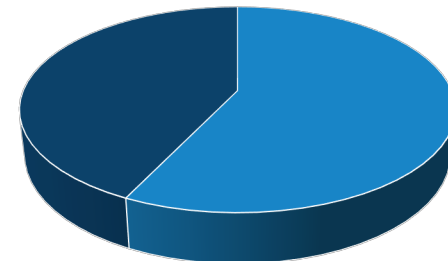
- Very good (76%)
- Good (15%)
- Sufficient (7%)
- Bad (0%)
- Very bad (0%)

Did the speakers demonstrate mastery of the topic?



- Extremely strong (100%)
- Strong (0%)
- Sufficient (0%)
- Weak (0%)
- Extremely weak (0%)

Are you satisfied with the webinar?

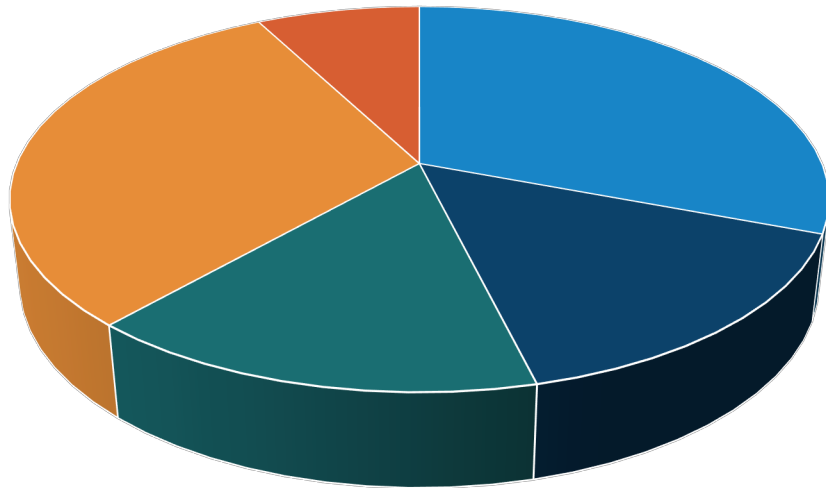


- Extremely satisfied (57%)
- Satisfied (42%)
- Moderately satisfied (0%)
- Slightly satisfied (0%)
- Not satisfied at all (0%)

12 Dec – Tenth Webinar on the Topic: “ICANN Jurisdiction”

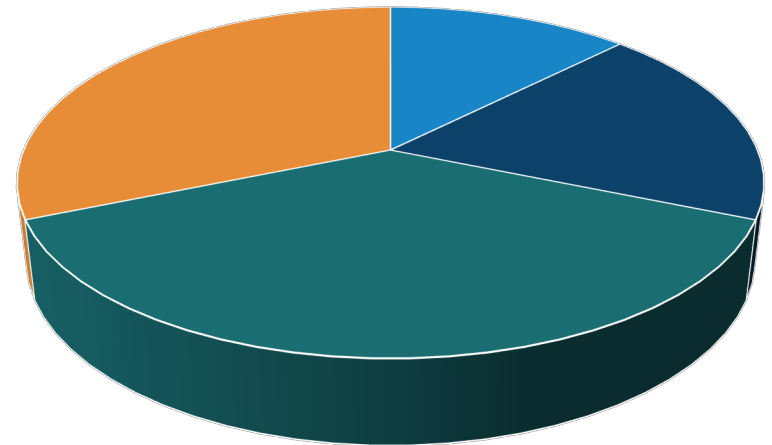
Speaker: Tatiana Tropina

What region do you live in the moment?



- Africa (30%)
- Asia, Australia and the Pacific Islands (15%)
- Europe (15%)
- Latin America and the Caribbean Islands (30%)
- North America (7%)

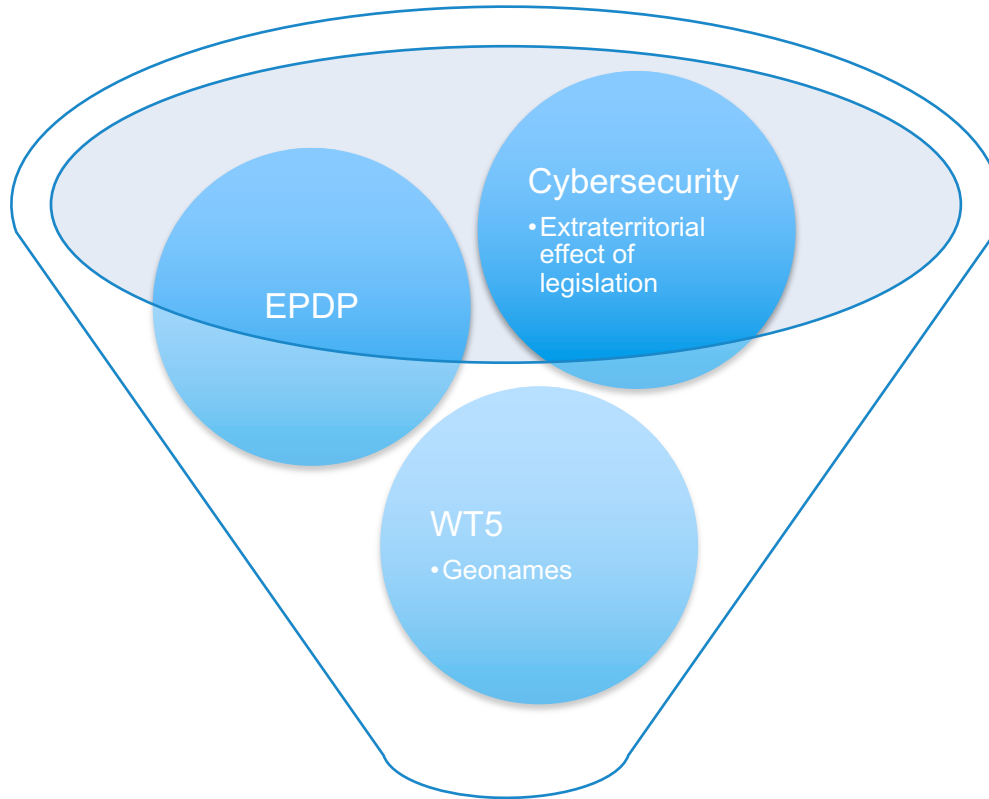
How many years of experience do you have in the ICANN community?



- Less than 1 (12%)
- 1 to 3 (18%)
- 3 to 5 (37%)
- 5 to 10 (31%)
- More than 10 years (0%)

12 Dec – Tenth Webinar on the Topic: “ICANN Jurisdiction”

Speaker: Tatiana Tropina



What topics would you like us to cover for the future webinars?

2018 Webinar Observations

1

21:00 UTC
unfavorable time,
most participants
noted “too late”

2

13:00 UTC favorable
time, most
participants noted
“just right”

3

13:00 UTC drew
more participants
and survey
participation

4

Best representation
from AF and LAC
regions

5

More technical
topics had more
ICANN experienced
participants > 5 yrs

6

Not as many
newcomers / less
ICANN experienced
participants < 5 yrs

2018 Webinar Recommendations

1

Consider changing time to 13:00 UTC across the board

2

Consider encouraging participation in survey multiple times during webinar

3

Consider encouraging participation in survey on call invitations

4

Consider promoting At-Large CBWG Webinars on other lists (GNSO, ccNSO, etc.)

5

Consider greater involvement of ALSes and SMWG reps in promotion of CBWG

6

Make Ebooks of presentations for greater sharing across regions